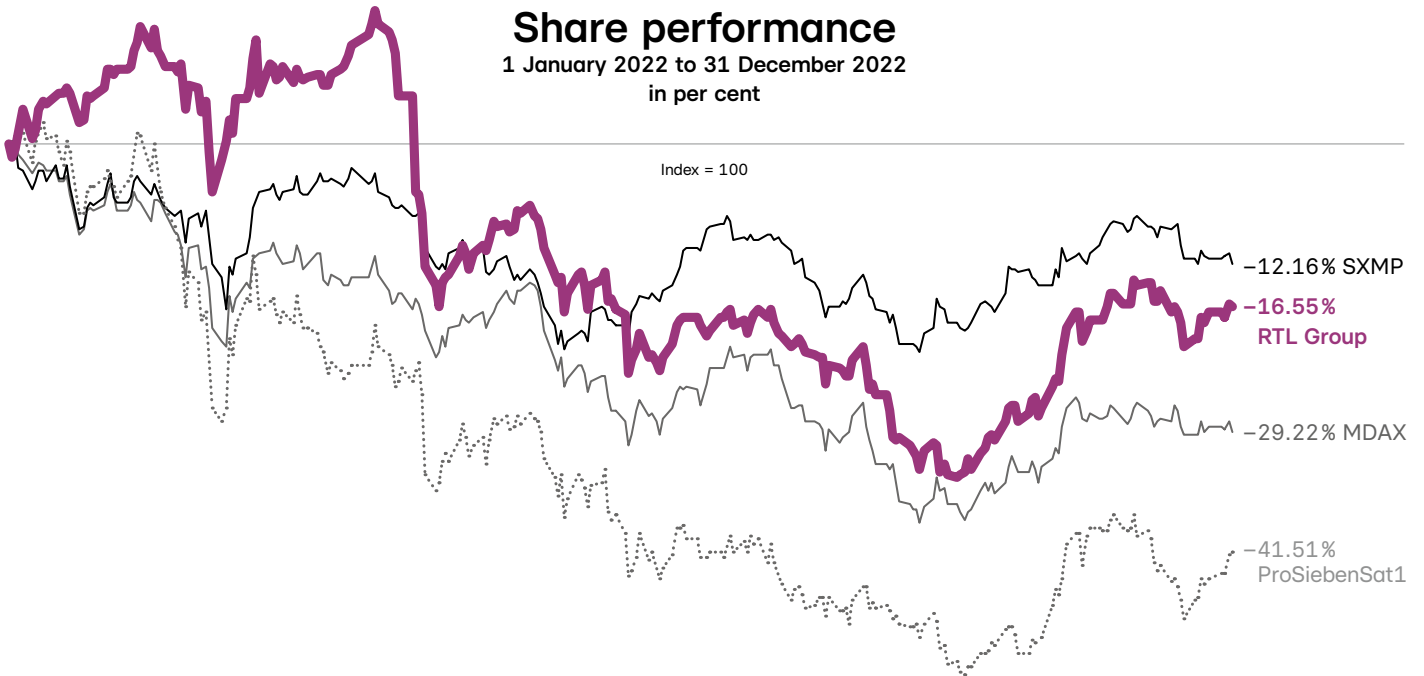


# Key figures

## Share performance

1 January 2022 to 31 December 2022  
in per cent



RTL Group share price development for January to December 2022 based on the Frankfurt Stock Exchange (Xetra) against MDAX, Euro Stoxx 600 Media (SXMP) and ProSiebenSat1

## RTL Group revenue split



RTL Group's revenue is well diversified, with 40.5 per cent from TV advertising, 22.6 per cent from content, 17.1 per cent from digital activities, 6.1 per cent from distribution revenue, 2.7 per cent from radio advertising, and 11.0 per cent from other revenue.

Revenue	2018–2022 (€million)
22	7,224
21	6,637
20	6,017
19	6,651
18	6,505

Adjusted EBITA*	2018–2022 (€million)
22	1,083
21	1,152
20	853
19	1,156
18	1,171

\*See Key performance indicators on pages 58 to 59

Group profit	2018–2022 (€million)
22	766
21	1,454
20	625
19	864
18	785

Equity	2018–2022 (€million)
22	5,213
21	5,304*
20	4,353
19	3,825
18	3,553

\*This figure has been adjusted (see note 1.30)

Market capitalisation*	2018–2022 (€billion)
22	6.1
21	7.2
20	6.2
19	6.8
18	7.2

\*As of 31 December

Total dividend/ dividend yield per share	2018–2022	(€)	(%)
22	4.00	9.5	
21	5.00	10.3	
20	3.00	8.9	
19	Nil*	–	
18	4.00**	6.3	

\* On 2 April 2020, RTL Group's Board of Directors decided to withdraw its earlier proposal of a €4.00 per share dividend in respect of the fiscal year 2019, due to the Covid-19 outbreak

\*\* Including an interim dividend of €1.00 per share, paid in September 2018

Operating cash conversion rate*	2018–2022 (%)
22	54
21	114
20	123
19	105
18	90

\*Calculated as operating pre-tax free cash flow as a percentage of Adjusted EBITA. See Key performance indicators on pages 58 to 59 for further information on Adjusted EBITA

Streaming revenue*	2019–2022 (€million)
22	267
21	223
20	170
19	141

\*Streaming revenue includes SVOD, TVOD, in-stream and distribution revenue from RTL+ in Germany and Hungary and Videoland/RTL XL in the Netherlands